Organic Farming Project in Uttar Pradesh

We take pride in informing that Government of Uttar Pradesh, Directorate of Agriculture has appointed AFC as Support Agency for Implementation of Organic Farming under Paramparagat Krishi Vikas Vikas Yojana (PKVY) in 138 Clusters (2760 Ha. area) in Chandauli district, one of the 25 Ganga Basin districts under Namami Gange Project. The activities involve mobilization, registration of farmers, uploading data on PGS Portal, documentation, training and capacity building of farmers, provide marketing assistance through arranging linkages with buyers and brand building etc.

The Directorate has also appointed AFC as Regional Council for rendering Certification Services in 70 Clusters (1400 Ha. area) in five districts viz. Gorakhpur; Deoria; Gonda; Balrampur; and Sidharthnagar. The activities involve activation of clusters initially through online scrutiny of data uploaded on portal and authenticate through undertaking field verification visits for verification of documents, farmers' fields; random checking of peer appraisals, generation of scope certificates based on recommendations of LGs and distribution of Certificates to LG members.

The duration of the projects is 3 years.

In Uttar Pradesh, AFC was allotted 60 clusters (1200 Ha area) in Balia (one of the Ganga Basin Districts under Namami Gange) by UP Diversified Agriculture Support Project (UPDASP), Govt. of Uttar Pradesh under PKVY in earlier this year.

PKVY is being implemented in all 25 Ganga Basin districts in Uttar Pradesh with the twin objectives of reducing farmers cost of production, arranging marketing linkages to farmers, ensuring chemical free organic products to consumers and improving soil health by adoption of traditional agricultural practices. PKVY Project will assist in developing a sustainable socio-economic zone around the Ganga and its tributaries to give boost to the "Atma Nirbhar Bharat".

Directorate of Horticulture, Government of Odisha has also allotted the work of Organic Adoption and Certification to AFC in 3 districts viz. Nayagarh, Mayurbhanj and Kalahandi (Certification by APEDA accredited Third Party Certification agency).

AFC ventured into implementation of organic farming projects way back in 2008-09 and has implemented several organic adoption and certification projects under organic farming schemes of Ministry of Agriculture and Farmers' Welfare, Govt. of India viz. NHM, RKVY, PKVY/PGS INDIA covering the States of Haryana, Chattisgarh, Gujarat, Goa, NCT of Delhi, Odisha and Uttar Pradesh. AFC is also designated as an Authorized Regional Council approved by National Centre of Organic Farming (NCOF), INM Division, Ministry of Agriculture and Farmers' Welfare, Government of India. AFC has been allotted 138 Clusters in Chandoli district as Support agency and 70 Clusters in 05 districts as Regional Council. The details of fee receivable for 3 years project period for the twin tasks are given below:

1. As Support agency – The total fee receivable for 138 Clusters is Rs.7,49,45,040 for three years project duration. The year-wise receivable amount are Rs.2,08,38,000/- for first year; Rs.2,89,22,040/0 for 2nd year and Rs.2,51,85,000 for 3rd year .

In addition, there is provision of **Rs.8,55,60,000/-** for **DBT** to Farmers and additional **Rs.55,20,000/-** (on case to case basis) for FPO/FPC during the project duration.

2. As Regional Council – The total fee receivable for 70 Clusters works out to Rs.1,51,48,000/- for three years project period. The year-wise receivable amount are 10,08,000 for first year; Rs.71,40,000/- for 2nd year; and Rs.70,00,000/- for 3rd year.